

### **ABSTRACT**

A method and system is offered for creating program grids displaying programs with time as one axis and program preference along the other. Program preference information is used to create the grid. Program preference information is gathered from client devices  
5 which may be located in set-top boxes or on personal computers. Algorithms are used to determine the best placement of programs into the grid. Program preference information may also be used to direct users to other services that may be of interest.

TELECASTING SERVICES